

Measurable consumer acquisition across owned audiences.

Ikan Media connects advertising and research partners with U.S. consumer audiences across owned web properties, permission-based email, and paid acquisition.

2009

Established

6

Owned properties

Millions

Sign-ups generated

\$1M+

Annual media investment

PARTNER FIT

- **Research and survey acquisition**

Audience properties built around paid studies, focus groups, surveys, and consumer feedback.

- **Consumer lead generation**

Benefits, education, home services, personal finance, health, and adjacent consumer categories.

- **Owned-media distribution**

Web and email placements operated under defined creative, disclosure, and suppression requirements.

QUALITY & MEASUREMENT

- **Source transparency**

Property, channel, placement, and source-level tracking where partner integrations support it.

- **Consent and suppression**

Documented subscription records, suppression workflows, and clear unsubscribe handling.

- **Creative control**

Partner terms, approved claims, placements, and restricted channels treated as campaign constraints.

- **Reconciliation**

Click IDs, postbacks, attribution, and partner reporting reviewed before scaling decisions.

SIX OWNED CONSUMER PROPERTIES

[FocusGroupPanel.com](#) | [MaxionResearch.com](#) | [CalculateBenefits.com](#)

[ExploreTopColleges.com](#) | [SafeHomeExperts.com](#) | [DailyExpanse.com](#)

Current volume, source mix, geography, device mix, and placement examples are provided during partner review.

COMPANY VERIFICATION

Ikan Media Inc. - Florida Profit Corporation - FL Doc. No. P09000037278 - Active since 2009

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Start with a controlled test.

Send the offer, approved sources, geography, payable event, test cap, and quality requirements.

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